



Example of an exhibitor booth (The Intel logo is just as an example)

Freehand files:

1. Scaled files (1:10 or 1:1)
2. No bleed is necessary
3. Black: C-50,M-50,Y-50,K-100
4. Convert all fonts
5. Please don not use Lens effect
6. Do not use overprint command

Photoshop files:

1. Scaled files (1:10 or 1:1)
2. No bleed is necessary
3. Resolution: at least 600dpi for files scaled 1:10 or 60dpi for files scaled 1:1
4. eps, jpg, psd or tif files
5. Rasterize all fonts layers

PDF files:

1. Scaled files (1:10 or 1:1)
2. No bleed, crop marks, separation marks
3. Convert all fonts
4. PDF press files only

Banner size: 270 cm (width) x 235 cm (height)

Visible size: 260 cm (width) x 210 cm (height)